



FOOD
IS MEDICINE

TRACTOR
Farm & Foods

Spruce Pine, NC 



Serving Rural & Urban Communities in
WESTERN NORTH CAROLINA

■ FOOD INTERVENTIONS

- Produce box
- Fresh food box
- Pantry box
- Customizable CSA share*

■ FOOD ACCESS POINTS

- Delivery via organization, community health workers, and addiction recovery services
- On-site and community pick-up sites
- Food pantries

■ FOOD SOURCES

- Local aggregator**
- Food hub
- Direct from local farms, including small farms, women-owned farms and farms owned by Black and other farmers of color

■ HEALTH CARE PARTNERS

- Health insurer
- Community health center
- Health system
- Outpatient practice/clinic
- County health department and social services
- Addiction treatment services and rehab facility

* A Community Supported Agriculture (CSA) share is a purchase made by a consumer to support a local farm or group of farms.

** A local aggregator is an agricultural business or cooperative of growers that consolidates and distributes agricultural products to local or regional markets.

TRACTOR Food and Farms is a food hub focused on increasing access to local food by empowering producers and consumers alike, reconnecting people with agriculture for a healthier community, environment, and economy. TRACTOR's Clinical Referral Program procures and delivers locally sourced food to individuals and families experiencing food insecurity or diet-related illnesses. Individuals are referred by local health care providers, and offered CSA-style shares which are available for pick-up or delivery. Local farm products are aggregated to provide a wide selection of seasonal fruits, vegetables, dairy, grain, and meats. Customers may customize weekly shares by setting preferences or making direct product selections.

"At TRACTOR, we believe that everyone deserves the right to healthy, nutritious food that is grown in their own community. By offering fully customized, weekly shares that are tailored to the unique dietary needs and culture of individuals, we hope to ensure that patients receive fresh, local produce and support services."