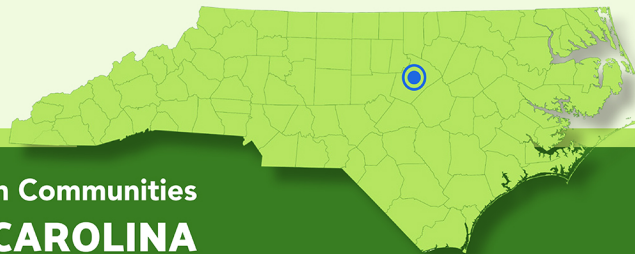




FOOD
IS MEDICINE

Reinvestment Partners

Durham, NC 



Serving Rural and Urban Communities
THROUGHOUT NORTH CAROLINA

■ FOOD INTERVENTIONS

- Produce prescriptions
- Prepaid debit card
- Healthy grocery stores
- Community learning garden
- Healthy meals

■ FOOD ACCESS POINTS

- 3,000 food retailers including Food Lion, Walmart, Harris Teeter, Dollar General and more

■ FOOD SOURCES

- Local and national grocery retailers

■ HEALTH CARE PARTNERS

- Hospital
- Health system
- Health insurer
- Free clinic
- Community health center
- Outpatient practice/clinic
- Community service sites

Reinvestment Partners' mission is to promote healthy and just communities by working with people, places and policy. Eat Well is the organization's produce prescription program, providing participants with a prepaid debit card each month to purchase fruits and vegetables when and where they want, integrating produce prescriptions into the health care sector to meet individuals' food and health needs. Eat Well leverages best-in-class technology to distribute healthy food funds at scale and make the enrollment and shopping experience as easy as possible. The program – which partners with payers, health systems, care management companies, and community clinics – is the largest of its kind in the country. It has served more than 150,000 people and participants spend as much as \$1 million per month on fruits and vegetables at their local retailers. The organization is using program design, advocacy, and strategic partnerships to lay the path toward healthy food as a covered benefit. Everything the organization does, from participant messaging to research and evaluation, is geared toward getting us closer to healthy food for all.

“Our goal is to embed produce prescriptions in health care for everyday Americans and we want to be ready with a turn-key solution when that day comes.”