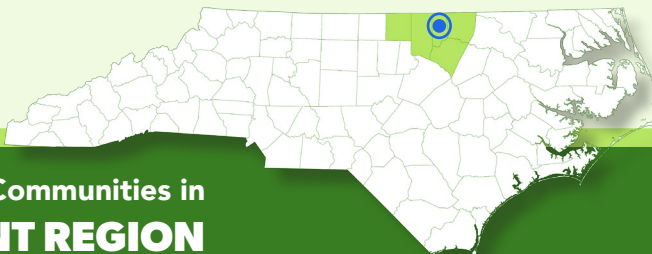




# Green Rural Redevelopment Organization (GRRO)

Henderson, NC 



Serving Rural Communities in  
**NC'S PIEDMONT REGION**

## ■ FOOD INTERVENTIONS

- Fresh food boxes
- Produce boxes
- Medically tailored meals

## ■ FOOD ACCESS POINTS

- Community pick-up sites
- Delivery

## ■ FOOD SOURCES

- Food banks
- Food retailers
- Direct from local farms, including farms owned by Black or other farmers of color

## ■ HEALTH CARE PARTNERS

- Hospitals
- Health insurers
- Health systems
- Councils of Government\*

\* Councils of Government provide regional opportunities for local governments to enhance and improve the quality of life for citizens through the effective delivery of services and programs.

**Green Rural Redevelopment Organization (GRRO)** addresses poverty, food insecurity, and chronic diseases in rural North Carolina. What began as a grassroots effort to revitalize rural communities through micro-market farming and food-based entrepreneurship has grown to address acute and upstream causes of hunger and poverty.

GRRO's Food is Medicine operations include a food prescription program in which the organization connects patients of local health care providers to produce and other food items. GRRO also provides nutrition and lifestyle support and connection to wrap-around services including for the Haliwa-Saponi tribal region, working in partnership with a local rural health center. GRRO is a food vendor for North Carolina's Medicaid Healthy Opportunities Pilot program.

**"We are unapologetically rural and culturally focused on providing healthy and fresh vegetables, frozen prepared food, and produce to the residents in the communities we serve."**

